



NOVEMBER
19TH

EQUAL OPPORTUNITY DAY

SPONSORED BY THE NATIONAL URBAN LEAGUE

October 17, 1960

Dear

Each year the National Urban League celebrates November 19 as Equal Opportunity Day. This date has been selected because it is the anniversary of President Lincoln's Gettysburg Address, delivered on November 19, 1863, in which he pleaded that all citizens be afforded "an unfettered start and fair chance in the race of life."

In keeping with this tradition, the Urban League of Essex County is celebrating Equal Opportunity Day on Friday, November 18, 1960, at the Essex House, 1050 Broad Street, Newark. Our theme this year is based upon the manpower needs and resources of the 1960's. It is our purpose to discuss with Labor and Industry the full utilization of our manpower resources. These discussions will be highly informative, brutally frank and coldly analytical and on such an objective basis that the ultimate result will not only be of benefit to Labor as information, but would most certainly influence Labor's outlook and procedures in considering our manpower picture.

Our discussions will cover problems of apprenticeships, restrictive practices in hiring and maximum utilization of skills. It is, in our opinion, highly desirable that there be labor participation in this program which is more than a celebration but also a good cold look at our manpower resources and our attitudes toward it. The total labor movement cannot but be concerned about this, from the highest echelon of the International to the smallest unit of the shop.

An important feature of the program will be a short luncheon talk by Mr. Paul Smith, Superintendent of Industrial Relations, Western Electric Corporation, Kearny Works, Kearny, New Jersey. Luncheon will be served at \$3.75 per cover for those persons wishing to take advantage of this feature. Participation in the other part of the program, however, is not dependent upon attendance at the luncheon.

It is, therefore, for these reasons that we invite and urge your attendance and participation at the luncheon, manpower workshops and discussions scheduled for Friday, November 18, 1960, 12:00 noon at the Essex House.

Please list on the enclosed form your official delegate and in addition, wherever possible, the names of those from your general membership who will be in attendance. Enclosed also is a preliminary copy of the program.

Very truly yours,

Sidney Reitman
Sidney Reitman, President
Urban League of Essex County